

SURVEYS

A survey is essential to the successful completion of a signing project. The information gathered will greatly benefit the decision making process by highlighting existing problems and eliminating multiple trips.

SIGN AND DATE THE SURVEY

Tools:

White staking flags, white paint, 100' tape measure, digital camera, PMS color book, Graph paper, telescoping pole, scaling stick

General:

Survey begins with the drive-up (where does signage serve the customer) Check out surroundings and other area signs. Look for overhead power lines and utilities. ie: if all the neighboring signs are under ten feet, there is most likely a local rule governing sign height.

Exisiting free standing signs:

Voltage

Base plate/ anchor bolts

Pole size, if round measure circumference, if square measure a side, if rectangular measure two sides and note orientation of sign.

Fascia signs:

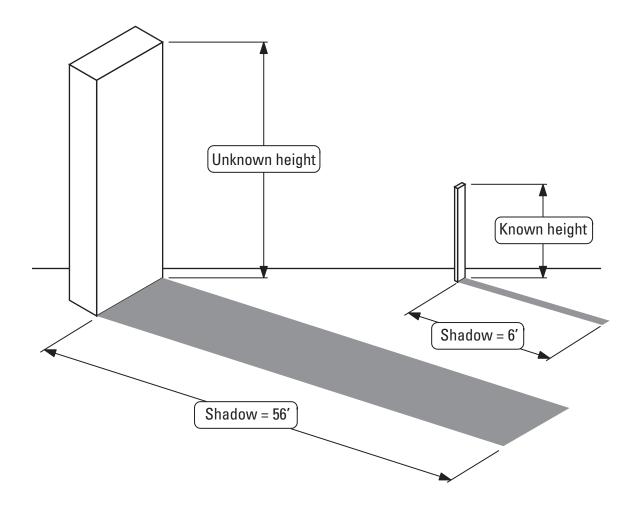
Check for access behind sign, ceiling height, wall thickness, this can be done by getting blueprints of building or estimating from window.

Faces:

Overall dimensions, visual opening, retainer sizes

Colors:

Colors are the most difficult to remember so write down the matching PMS number or get a color sample.



To find the height of an unknown object using shadows

- -Measure the shadow of the unknown object.
- -Place a known object (3 ft. yard stick) next to the unknown object and measure the shadow.
- -Cross multiply the known values to find the unknown objects height using the known object's shadow over the known object's height and the unknown object's shadow over X (unknown height).

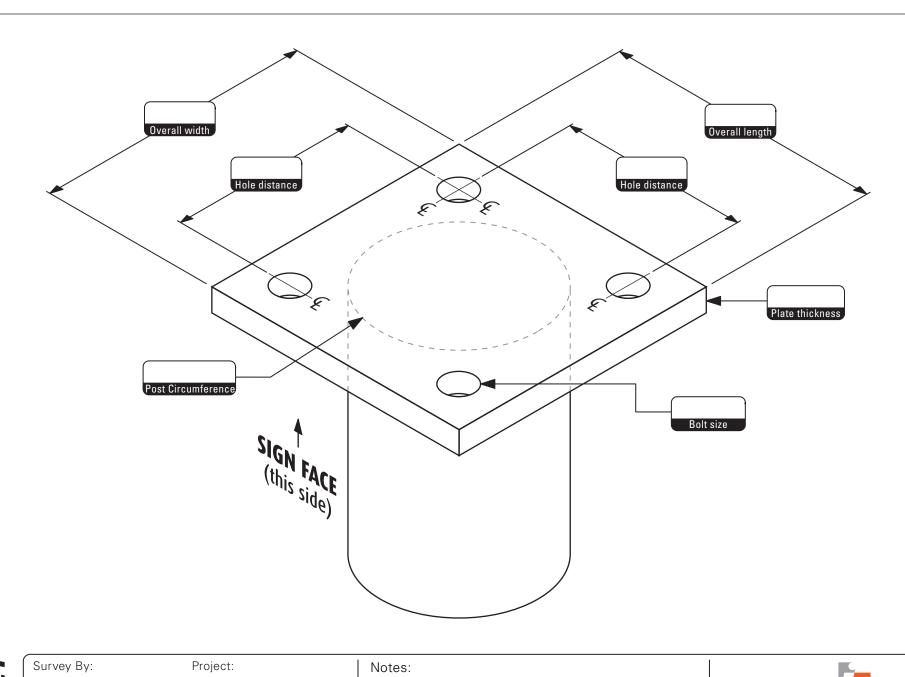
Example:

Known object's shadow=6' Known object's height=3' Unknown object's shadow=56'

$$6' / 3' = 56' / X$$

$$168' / 6' = X$$

X = 28' the height of the unknown object

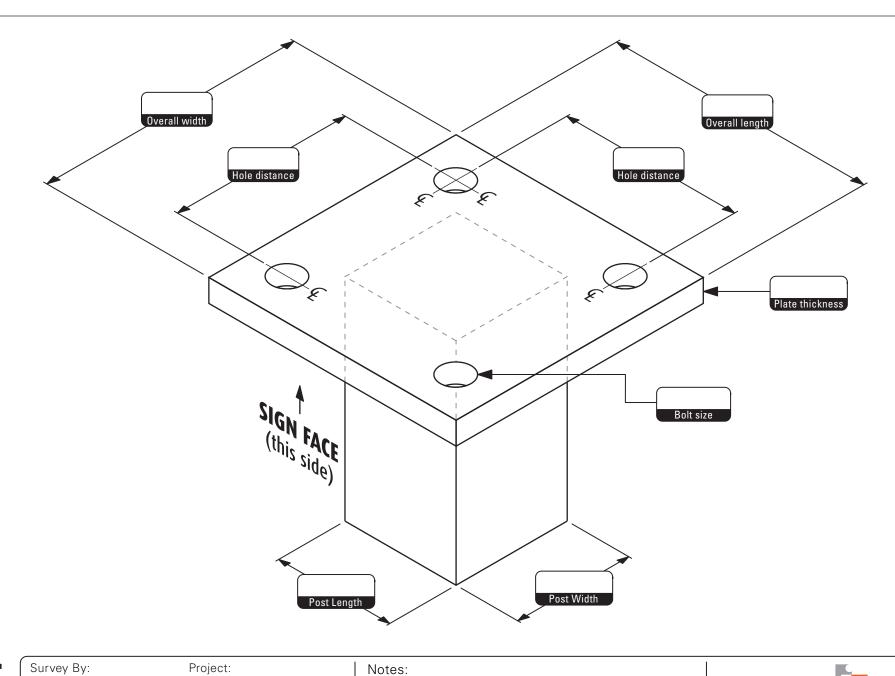


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